



LAURA EHRHARD

translator and conference interpreter, M.A.

Your native German expert for linguistic services



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ABOUT ME

Hi, I'm Laura - your expert conference interpreter and translator.

You struggle to expand your business internationally? You'd like to increase your visibility on the German-speaking market?

I'm here to help!



As an expert translator and conference interpreter with 7+ years of experience, I can help you scale up your business and increase your company's turnover by entering new markets in German-speaking countries.



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WHAT I DO

I help market research institutes and companies

- **gain more insight** into the minds of German customers
- **receive more nuanced and culturally adapted feedback**
- **enhance cooperation within multilingual teams**
- **reach new markets in German-speaking countries**

How I do that?

By making sure all information comes across and translating not only language, but also culture



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Translation of qualitative market research reports

Main success: market research results acquired among German-speaking study participants could be communicated to the international market research team in a linguistically and culturally appropriate way, paving the way for marketing decisions tailored to the German-speaking market

SUCCESS
STORIES



- **client:** market research institute in Cologne, Germany
- **date:** 2020 - present
- **volume:** 134k+ words
- **language combination:** German into English

Interpretation of on-site research interviews

Main success: international market researchers were able to gain an insight into the minds of German consumers, surveying on-site how product placement and packaging influence purchase decisions and, consequently, being able to make marketing decisions promoting their products

SUCCESS
STORIES



- **client:** market research institute in Heidelberg, Germany
- **date:** 2023 - present
- **volume:** 15+ interviews
- **language combination:** German into English

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TESTIMONIALS



“The appointment went smoothly and we were all able to communicate without any issues. Thank you very much for your professional work.”

G. B., CEO

“We were fully convinced by your English language skills. If one didn't know better, one would think you're speaking your native language.”

M. K., manager

“We can always rely on a high-quality translation and punctual delivery on the agreed delivery date, even for urgent translations.”

I. S., CEO and owner

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LET'S TALK!

Book a one-on-one call to talk about your next project and about how I can help you with top-notch translation and interpretation services 



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